Ivoclar Vivadent has announced the showcasing of a number of new products in the fields of all-ceramics, composites, CAD/CAM, and implant prosthetics at IDS. The company, which is based in Liechtenstein, will present an extended version of the IPS emax System, which is now to cover all indications—even zirconium oxide abutments. The new blocks and matching equipment will open up unforeseen possibilities in CAD/CAM and press technology, company officials said.

Several products for dentists have also been adjusted to meet customer needs. One of them is the luting composite, Multilink Automix, now available with the ‘Easy Clean-Up’ formulation, which allows excess cement to be removed more easily and cleanly.

In addition, the removable prosthetics range of Ivoclar Vivadent will be complemented by a new highly wear-resistant, nano-hybrid composite tooth line. Its aesthetics are claimed to surpass those of products that are currently available on the market.

Apart from new product developments, a live stage at the Ivoclar Vivadent booth in Hall 11.3 will be one of the company’s highlights this year. A number of well-known international lecturers will be available for a Q&A session throughout the day. The experts will report on their experiences with Ivoclar products daily from 9.30 a.m. to 6 p.m. and provide tips and tricks for dental professionals. There will also be opportunities to exchange experiences with the industry’s leading experts throughout the exhibition.

www.ivoclarvivadent.com

US leader Zap Lasers is exhibiting its family of soft-tissue lasers for the first time at this year’s IDS. According to the company, not only does the exhibition serve as Zap’s introduction to the European market, but it also marks the start of the company’s search for more international distributors.

“We sell our lasers direct in the United States but work with a market-expert distributor in some Asian countries,” says Zap Vice-President of Sales and Marketing Alex Di Sessa. “Their expertise has earned us great growth, and we understand that to emulate the same success in Europe, we need a partner who understands the European market’s nuances and needs.”

Zap has been manufacturing and distributing soft-tissue lasers for more than ten years and offers a wide selection of lasers for both general dentists and specialists. Since its introduction in the US in May 2008, the Styla, for example, has become one of the industry’s best-selling soft-tissue lasers. This first wire-free micro-laser boasts all of the power and functionality of its tabletop counterparts in a 56-gram, stylid design that is 20 times lighter than any other soft-tissue laser on the market, the company says.

Zyla, and its orthodontic counterpart, StylaOrtho, is the latest in Zap’s line of soft-tissue lasers. This product line also includes SoftLase Pro, which introduced one of dentistry’s first touch-screen control interfaces and voice confirmation features. Zap’s HygieneLase and OrthoLase have the same touch-screen convenience and compact size as SoftLase Pro.

www.zaplasers.com

Interact with Ivoclar

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